



# \*\*\*MEDIA ADVISORY\*\*\*

#### MEDIA CONTACT

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# SATURDAY 10/12: FREE Cancer Screenings for Uninsured & Underinsured Available at "See, Test & Treat®" in Newark

SCREENINGS 8 A.M. – 4 P.M.; MEDIA AVAILABILITY & PRESS TOUR 10 A.M.

Rutgers New Jersey Medical School and University Hospital partner with local foundations to provide same-day test results to women and men in need.

NEWARK, NJ — On October 12, 2019, uninsured and underinsured women will receive free breast and cervical cancer screenings during the See, Test & Treat event, from 8 a.m. to 4 p.m. at the Rutgers Cancer Institute of New Jersey at University Hospital in Newark. The event is open to the public.

Free Hepatitis C screenings, blood pressure checks, HPV vaccines, eye exams, and colorectal screening kits, will also be available for both men and women in need.

<u>Pre-registration</u> is required for breast, cervical and Hepatitis C screenings. All other services will be available on a walk-in basis.

"In this community, we see patients with late-stage undiagnosed cancers far too often," said **Dr. Shereef Elnahal, CEO and President of University Hospital.** "Early detection through screening is the key to turning this tide. Today, we are not only ensuring that our uninsured and underinsured residents have access to these life-saving checks, but also raising awareness so that others get screened early and often."

"The really unique thing about See, Test & Treat is that patients can get same-day test results. Women shouldn't have to go years without a mammogram or pap test. If you're uninsured, or if you have insurance that doesn't cover preventative care and your copay is too high, we're here for you," said <a href="Dr. Damali Campbell-Oparaji">Dr. Damali Campbell-Oparaji</a>, assistant professor, department of obstetrics, gynecology, and women's health, Rutgers New Jersey Medical School.

"It's important for men to come to See, Test & Treat, also. Men typically interact with the health care community late in the course of the disease process, because they don't believe they have a disease, or they just don't believe that they need that type of care. All are welcome," said <u>Dr. Theodore Barrett</u>, associate professor, department of obstetrics, gynecology, and women's health, Rutgers New Jersey Medical School.

See, Test & Treat will also feature a community health fair, which includes lunch, entertainment, an exercise demonstration, and children's activities.

Dr. Campbell-Oparaji added that the transgender community is welcome to attend, and all participants are encouraged to bring their partners, spouses, and children. See, Test & Treat materials are available in English, Spanish, Portuguese, and Creole, leading organizers to anticipate a large, diverse, and family-friendly crowd.

This is the third annual See, Test & Treat event that University Hospital and Rutgers New Jersey Medical School will host in collaboration with the CAP Foundation, the philanthropic arm of the College of American Pathologists. The organizations also partner to host an annual Women's Wellness Summit in March.

In addition to the CAP Foundation, this program is generously supported by the Jewish Women's Foundation of NJ, a donor-advised fund of JCF of Greater MetroWest, Merck, Becton Dickinson, Hologic, Rutgers New Jersey Medical School, University Hospital, and the Foundation for University Hospital.

#### WHAT:

**See, Test & Treat:** Free health screenings with same-day results, and access to follow-up care, and a community health fair.

#### WHERE:

Rutgers Cancer Institute of New Jersey at University Hospital 205 South Orange Avenue, Newark N.J.

#### WHEN:

Screenings will take place from 8 a.m. to 4pm; Community Health Fair is scheduled from 9 a.m. to 3 p.m. Media Availability & Press Tour at 10 a.m.

#### WHO:

Dr. Damali Campbell-Oparaji, lead organizer for the collaborative health screening event. **Media Availability & Press Tour:** University Hospital CEO & President Shereef Elnahal; Dr. Mark Einstein, chair of the department of obstetrics, gynecology and women's health at Rutgers New Jersey Medical School; and Newark Councilwoman LaMonica McIver.

#### WHY:

About 12,000 women are diagnosed with cervical cancer each year in the U.S. Among some underserved groups, the incidence is 25% higher than that of the general population, but with regular screening, cervical cancer can be nearly eliminated. When breast cancer is diagnosed in its earliest localized stages, the five-year survival rate is 98%. Additionally, more than 3 million Americans are living with Hepatitis C, and nearly half of all Americans have high blood pressure. Both conditions are treatable.

#### Web Link:

bit.ly/STT 2019

### **About Rutgers New Jersey Medical School**

Founded in 1954, Rutgers New Jersey Medical School is the oldest school of medicine in the state. Today it is part of Rutgers, The State University of New Jersey and graduates approximately

170 physicians a year. In addition to providing the MD degree, the school offers MD/PhD, MD/MPH and MD/MBA degrees through collaborations with other institutions of higher education. Dedicated to excellence in education, research, clinical care and community outreach, the medical school comprises 20 academic departments and works with several healthcare partners, including its principal teaching hospital, The University Hospital. Its faculty consists of numerous world-renowned scientists and many of the region's "top doctors." Home to the nation's oldest student-run clinic, New Jersey Medical School hosts more than 50 centers and institutes, including the Public Health Research Institute Center, the Global Tuberculosis Institute and the Neurological Institute of New Jersey. For more information please visit: <a href="njms.rutgers.edu">njms.rutgers.edu</a>, or find us on social media. #NJMSProud

## **About University Hospital**

University Hospital is part of one of the nation's leading academic medical centers and is the Level 1 Trauma Center for Northern New Jersey. Located at University Heights in Newark, University Hospital is a principal teaching hospital of Rutgers Biomedical and Health Sciences and a regional resource for advanced services across many medical specialties. For more information about University Hospital, please visit www.uhnj.org.

# **About the CAP Foundation**

The CAP Foundation is the philanthropic arm of the College of American Pathologists, the leading organization of board-certified pathologists, which serves patients, pathologists, and the public by fostering and advocating excellence in the practice of pathology and laboratory medicine worldwide. The CAP Foundation supports patient-centered and humanitarian initiatives lead by pathologists, striving to connect people in underserved communities with the specialized skills of pathologists.