

# UPDATE

JUNE 2016

## Award for “Embracing Quality” Leads to Recognition by Newark City Council

Broadway House has received the 2015 “Embracing Quality Award” for achievement of a Deficiency-Free Rating during a recent annual survey. The continuing care facility successfully met the Quality Assurance and Performance Improvement (QAPI) standards required by independent accreditor Providigm. Only 328 nursing centers in the US and Ontario received awards placing Broadway House in an elite group of high performing nursing centers.

Upon learning of the award via email, Broadway House trustee and Newark City Council Member Gayle Chaneyfield-Jenkins arranged for a resolution from the City Council recognizing Broadway House’s commitment to consistently improving the already high quality of

care they provide. The resolution was presented to Broadway House President/CEO James Gonzalez and Director of Quality and Regulatory Affairs Lois Beatty by Council Member Chaneyfield-Jenkins at the April 20th meeting.

“We are proud to receive this resolution and of the recognition by the City Council for our survey performance” said Gonzalez. “We are most appreciative of Council Member Chaneyfield-Jenkins for initiating this event.”



(l to r): Lois Beatty, James Gonzalez, Gayle Chaneyfield-Jenkins

## Join Us for our Alzheimer’s Disease & Dementia Care Seminar

**Tuesday, June 28, 2016 9am to 5 pm • 8:30 am: registration/breakfast**  
**Broadway House for Continuing Care, 298 Broadway, Newark, NJ 07104**

Work towards certification as a Dementia Care Practitioner and Earn 7 CE credits  
*Special Rate of \$195 includes course materials, continental breakfast, lunch, free parking*

Register/questions at 732-757-9955, [www.njcala.com](http://www.njcala.com), or email [longtreena@aol.com](mailto:longtreena@aol.com)

*Sponsored by Broadway House, Longtree & Associates, Serenity Hospice Care*

# Social Services Month Celebrated with an Educational Workshop

Over 100 social service case managers, nurses and other healthcare professionals attended “Alzheimer’s Disease: New assessment and treatment strategies,” a CEU approved course, held at Broadway House in honor of Social Services Month (March).



Broadway House President/CEO James Gonzalez, Director of Social Services Gloria Horton and Delreatha DeVose discuss the workshop's agenda.

Presented by Noreen Haveron of Longtree & Associates, sponsored by Serenity Hospice and hosted by Broadway House, the workshop included a 2016 update of state and federal regulations regarding Alzheimer’s Disease and availability of new medications among other issues. Speaking to the mostly female audience, Haveron commented that “Women are at the epicenter of Alzheimer’s Disease. Almost two-thirds of Americans with Alzheimer’s are women.”



Guest speaker Noreen Haveron outlined regulation changes and medication updates pertinent to Alzheimer’s Disease.

Guests enjoyed a delicious buffet dinner provided by Broadway House Food Services at tables decorated with flower arrangements created by Broadway House residents. Raffle prizes were provided by Generation Pharmacy.

## 2016 NJ AIDS Walk

Broadway House staff braved the monsoon-like weather at the 2016 NJ AIDS Walk to raise funds and awareness that AIDS is still a major health issue in NJ. The Walk is held in five cities throughout the state including Newark in Branch Brook Park. Thanks to the valued Broadway House vendors who supported the Walk Team:

- Culinary Services Group LLC
- Del-Sano Contracting Corporation
- EMS Contract Management Services
- Essex Plaza Management Co.
- Generation Pharmacy Group LLC
- Inglesino Webster Wyciskala Taylor LLC
- Premier Home Health Services Inc.
- Wells Fargo Insurance Services USA Inc.
- US Security Associates



Broadway House staff, board members and family at the 2016 NJ AIDS Walk in Branch Brook Park.

The monies raised from the Walk will be used to refurbish and plant the Broadway House garden creating an urban oasis to be enjoyed by residents, family and staff during the spring and summer months.



# Week of the Young Child Art Display

Artwork created by Pre-K students from the Parkside Pre-School 2 in honor of Newark's 350th birthday was displayed at Broadway House April 11-16th. The Pre-K art included the 5 year olds' renditions of Newark Landmarks such as the Light Rail Park Avenue station, the Court House and NJ Performing Arts Center. The students also designed a Friendship Quilt.

Broadway House residents worked with Art Therapist Rachel Jaslow to create their own artwork inspired by the work of the Pre-K artists.

*The Week of the Young Child* is an annual celebration sponsored by the National Association for the Education of Young Children. Newark Public Schools Office of Early Childhood partnered with community-based organizations throughout the city to display the children's art whose theme was "Happy 350th Birthday Newark."



Ms. M and Mr. A shared their artwork inspired by the children's creations.

## New Beginnings at Broadway House

New Beginnings, Broadway House's 5-Star subacute care, rehabilitation and therapy unit, represents a new approach in treating patients who don't require hospitalization but need more specialized treatment and intensive nursing care than found in a traditional nursing facility or at home. From short-term recovery to long-term acute care, New Beginnings is there to help during times when help is most needed.



The team of highly trained nurses, therapists and specialists work collaboratively with each patient's physician to develop a goal-oriented treatment plan to reach maximum health. The result is more compassionate and efficient care for adults recovering from injury, illness or who are in need of long-term specialized treatment.

Services include:

- Diabetes Care
- Surgical Recovery
- Wound Care
- Pain Management
- Brain Injury
- Stroke Recovery
- Spinal Cord Injuries
- Fractures

**To learn more about New Beginnings or to refer a patient, call 973-268-9797, ext. 1078 or email [gracedi@uhnj.org](mailto:gracedi@uhnj.org)**

298 Broadway  
Newark, NJ 07104  
973-268-9797  
[www.broadwayhouse.org](http://www.broadwayhouse.org)

**We offer:**

- » *Comprehensive healthcare services for adults living with HIV/AIDS*
- » *Post-acute rehabilitation for all adults*
- » *Behavioral counseling & coaching*
- » *Social Services*
- » *OT, PT, Art therapy*
- » *Wound care*
- » *Pain management / palliative care*
- » *Chiropractic services*
- » *Pastoral care*
- » *Daily residential activities*

## In Praise of Nurses: National Nurses' Week

Broadway House's award-winning nursing staff is an essential component of the care residents receive. In addition to their caregiving expertise, nurses have been a constant in the battle against HIV/AIDS since the earliest years of the epidemic.

From the beginning, HIV/AIDS care has been largely nurse-led and a patient-centered model of care. Broadway House nurses proudly carry on this tradition. All Broadway House nurses are licensed or certified by the State of NJ and staffing guidelines for subacute care are rigidly adhered to. As a result of caring for HIV/AIDS residents and patients, Broadway House nurses have developed special sensitivity and expertise in providing culturally competent and safe care to LGBTQ people and have received extensive training in working with this population.

Moving forward, there will be new challenges to overcome such as an aging HIV/AIDS population and an aging nursing workforce. "But be assured, through our person-centered care and individualized care planning, people of any background, race or sexuality will be welcomed by our nurses and staff and can feel confident in the care they'll receive, said Lena Coakley-Peak, Director of Nursing Services.

## Satisfaction Survey

Broadway House is committed to receiving, reviewing, and evaluating feedback from patients, their families and other loved ones. During your next visit, please ask the receptionist for a satisfaction survey. We are interested in knowing how we can better serve your needs.

**Want more UPDATES?**  
**Send your email to**  
**[beilmapa@uhnj.org](mailto:beilmapa@uhnj.org)**