

# University Hospital Proudly Promotes Infant Feeding Best Practices



## BREASTFEEDING BENEFITS FOR BABY:

- Perfectly matched nutrition
- Decreases ear infections  
allergies and asthma
- Reduced obesity and diabetes
- Promotes brain development

## WE ENCOURAGE EXCLUSIVE BREASTFEEDING WITH:

- Skin-to-skin contact
- 24-Hour rooming-in
- Baby feeding cues
- Avoiding pacifiers



**UNIVERSITY HOSPITAL**  
Newark, New Jersey