University Hospital Proudly Promotes Infant Feeding Best Practices

**WE ENCOURAGE EXCLUSIVE BREASTFEEDING WITH:**

- Skin-to-skin contact
- 24-Hour rooming-in
- Baby feeding cues
- Avoiding pacifiers

**BREASTFEEDING BENEFITS FOR BABY:**

- Perfectly matched nutrition
- Decreases ear infections, allergies and asthma
- Reduced obesity and diabetes
- Promotes brain development

**UNIVERSITY HOSPITAL**

Newark, New Jersey