

The University Hospital Department of Public Affairs maintains the University Hospital Physician Directory, an important resource to help patients find our doctors. If you would like to be included, below are some steps to help begin the process.

### **Create a Marketing Profile ([view directory](#))**

By using the link below to submit a complete profile, you will help us provide our patients and referring doctors with information on your board certifications, specialties, contact information, and other areas of clinical interest that will be valuable in their use of the “Find a Physician” tool.

### **Include a Biosketch ([view an example](#))**

You may include a brief bio highlighting your professional/educational accomplishments, publications, and affiliations to highlight your training, experience, and other areas of interest. For consistency, your bio should follow this format:

- Person’s full name and credentials, followed by current position.
- Description of current position duties/responsibilities or clinical interests
- Previous position, location, responsibilities
- Academic degrees going backwards from fellowship, residency, to medical school
- Specialty society membership/board position
- Personal tidbits (hobby, sport, married, kids, pets, travel, etc.)

### **Upload a Professional Headshot**

We encourage you to include a professional headshot with your profile. Use the link to upload a .jpeg, gif, png file. Business Attire is preferred.

**Click here to begin: [CREATE A UH PHYSICIAN MARKETING PROFILE](#)**